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**FOR IMMEDIATE RELEASE**

**American Vintage Group Introduces MgO Board**

**Houston, Texas, June 1, 2007** – The American Vintage Group is committed to the development of environmentally responsible products and to the proper management of the environmental impact on our industry.

To that end, the American Vintage Group is pleased to announce the addition of the JetProducts line of MgO Board building components to its family of quality products. The JetProducts offering - JetBoard™, JetTrim™, JetSoffit™ and JetBacker™ - utilizes magnesium-based cement for a new class of eco- and contractor-friendly products. All JetProducts employ patented engineering technology that is quickly defining the future of cement-based building products. Here's why:

**Improved Material Composition** – JetProducts replaces ordinary Portland Cement with magnesium-based cement to create a product that has built-in mold protection and resistance to water damage and wood boring insects.

**Environment-Friendliness** – MgO Board uses less fossil fuel to manufacture than conventional Portland Cement based boards thereby conserving precious natural resources.

**Contractor-Friendliness** – MgO Boards is safer to handle when cutting and provides the Contractor improved workability and performance.

For today's builder and homeowner, the benefits of building with JetProducts MgO Board are:

- The ability to specify a product that reinforces their collective desire to use "eco-friendly" materials in their homes
- The ability to utilize a cost-effective, durable, low-maintenance product that will perform for the life of the home