

Recall Alert

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, D.C. 20207

December 8, 2009

Alert #10 12:35 p.m.

Risk of Strangulation Prompts Recall to Repair Faux Wood Blinds by American Vintage Group

The following product safety recall was voluntarily conducted by the firm in cooperation with the CPSC. Consumers should stop using the product immediately unless otherwise instructed.

Name of Product: Faux Wood Blinds

Units: About 1,100

Manufacturer: American Vintage Group LLC, of Houston, Texas

Distributors: Paramount Window Furnishings, of Carrollton, Texas and Signature Window Coverings, of Houston, Texas

Hazard: Strangulation can occur when a child places his/her neck between the cords of the pull cord above the breakaway device and the device fails to breakaway.

Incidents/Injuries: None reported.

Description: This recall involves various sized custom Faux Wood Blinds with 2" slats in two colors – silk white and pearl. The recall only involves custom-sized Faux Wood Blinds. The pull cord with breakaway device is on the right side while two single cords on the left side control the open/close feature of the slats. There is a label inside the head rail that states "NIENMADE China" and a second label inside the head rail with a manufacturing code beginning with the letters "MFG" followed by four numbers. A warning label on the bottom rail states, "Cords and bead chains can loop around a child's neck and STRANGLE."

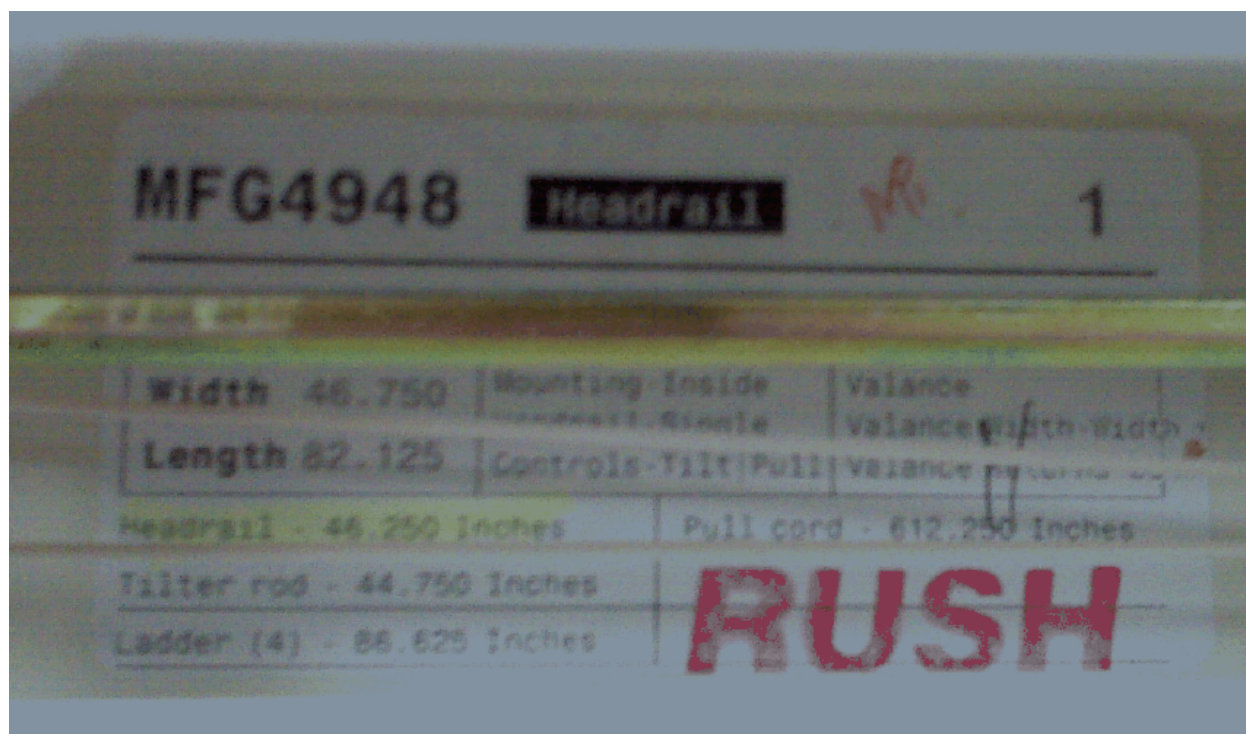
Sold at: Various blind dealers in Texas from April 2009 through September 2009 for between about \$45 to \$65 per blind.

Manufactured in: USA

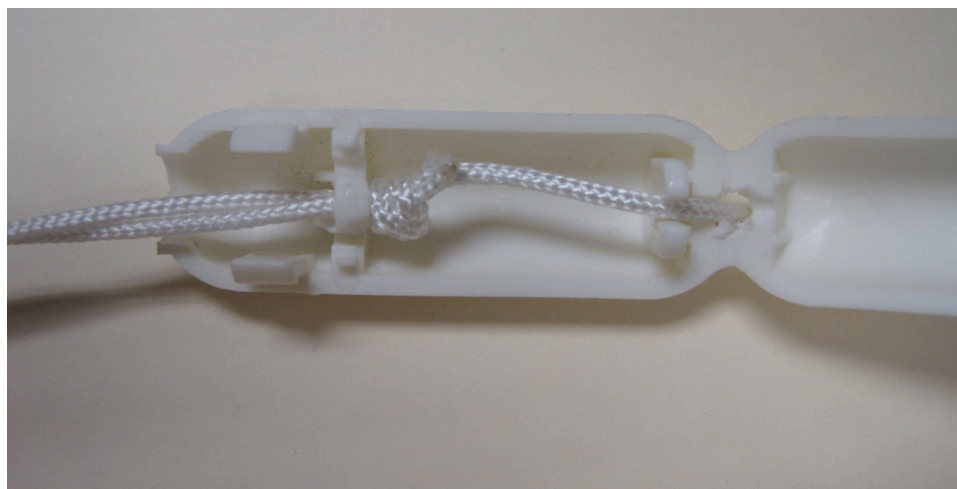
Remedy: Consumers should immediately stop using these faux wood blinds and contact American Vintage to schedule an appointment for on-site repair of their blinds.

Consumer Contact: For additional information, contact American Vintage toll-free at (866) 831-1524 between 8 a.m. and 5 p.m. PT Monday through Friday or visit the firms' Web site at www.AmericanVintage.com.

Example of manufacturing code:



Example of cord break away device with cord assembly subject to this recall:



Note: Examine all shades and blinds in your home. Make sure there are no accessible cords on the front, side, or back of the product. CPSC recommends the use of cordless window coverings in all homes where children live or visit.

CPSC is still interested in receiving incident or injury reports that are either directly related to this product recall or involve a different hazard with the same product. Please tell us about it by visiting <https://www.cpsc.gov/cgibin/incident.aspx>

[Send the link for this page to a friend!](#) The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from thousands of types of consumer products under the agency's jurisdiction. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's Hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270. To join a CPSC e-mail subscription list, please go to <https://www.cpsc.gov/cpselist.aspx>. Consumers can obtain recall and general safety information by logging on to CPSC's Web site at www.cpsc.gov.

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